

WORLD X SERIES RALLY - U.A.E.



DUBAI - RAS AL KHAIMAH - ABU DHABI - HAMIM - DUBAI 24TH- 27TH APRIL 2019

ENQUIRIES: WWW.WORLDSERIESRALLY.COM - TEAMUAE@WORLDEXENTERPRISES.COM MOBILE: +44(0) 7887 597779 OR +971 56 576 5555



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INTRODUCTION

Our world is changing dramatically. Audiences are far more demanding and wish to either take part in events which take on new territories or view engaging content within the current lifestyle rally format.

This disruptor in the current lifestyle rally world is the World X Rally Series; which engages urban sports to compete against World X Series Rally Supercars.

Over the next 12 months starting from September we will be rolling out a global weekend luxury lifestyle car rally to be held every two months across the planet. Our Spring World X Series Rally of 2019 will be held in The UAE. We have an amazing route planned for this event in April from the 24th to 27th, which will start and finish in Dubai and take in Ras Al Khaimah, Abu Dhabi, Yas Marina Circuit, Ferrari World & Hamim. Drivers will enjoy some great hospitality at our evening dinners and parties and also some decadent luxury staying at some amazing hotels including the Meydan Hotel, Yas Marina Hotel & Qasr Al Sarab.

The World X is far from concept but reality. Our World X Series Rally events are now in their second year, with an existing proven track record of successful one day and weekend rally events.

We want to share with you the opportunity to be part of this massive disruption in the current supercar lifestyle rally scene. Welcome to the future of luxury lifestyle rally events....

The following pages will give you an overview of the driving event we have planned.

We invite you to join The World X Series UAE.

See you at the start line!

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WORLD X SERIES RALLY - UAE



OVERVIEW

The World X Series U.A.E is an opulent automotive experience combined with some amazing hospitality, awesome scenery and a full flavored taste of this jewel in the Middle East. With a start line in Dubai, this action packed rally event, will explore iconic mountain roads, coastal drives, desert highways, incredible cities, race circuits as well as private car collections along impeccable Emirati hospitality at incredible hotels. We welcome you read through our itinerary for this once in a lifetime decadent driving experience.

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STAGE 1 - DUBAI TO RAS AL KHAIMAH THEN JEBEL AL JAIS, FOLLOWED BY A DUBAI NIGHT

Drivers will be greeted at the Meydan Hotel Dubai, once checked in it will be time for the drivers to meet their cars.

After a familiarisation session we will take a drive out to Ras Al Khaimah. Lunch will be served at the Waldorf Astoria RAK before a drive back to Dubai (via Jebel al Jais Ras) for dinner followed by a night drive around the city.

ITINERARY - 24TH OF APRIL

09.00 welcome reception

10.00 briefing

10.30 handover of Supercars

11.30 drive to Ras Al Khaimah (102 km)

13.30 lunch at Waldorf Astoria RAK

15.45 drive to mountain jebel al jais (84 km drive)

19.00 drive back to Dubai

22.00 dinner in Prime restaurant fine dining (no alcohol due to night drive)

00.15 night drive through Dubai

02.00 arrive back in hotel

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STAGE 2 - ABU DHABI DRIVE & YAS MARINA CIRCUIT

After breakfast drivers will set off for Abu Dhabi and head for a tour of the Yas Marina Circuit, which will include a pitstop challenge. For those of you wishing to experience some track time we can accommodate a variety of driving experiences depending on the thrill you are looking for. After the Yas Marina experience we will head off to the Emirates Palace, for a welcome reception, tour, sample their 24k gold cappuccino and dinner at their West Wing Gazebo Venue. After dinner, we have added a night drive through Abu Dhabi so you can soak up the city atmosphere.

That evening we will be staying at The Viceroy, which is located at the Yas Marina Circuit which is the world's only hotel to be situated on top of the race track.

ITINERARY - 25TH OF APRIL

09.00 leave for Abu Dhabi after breakfast

11.00 arrive at Abu Dhabi hotel next to racetrack

13.00 visit Yas Marina Track

13.30 Tour of the venue

14.30 lunch at the racetrack

15.30 pit stop challenge team activity

17.30 welcome reception at Emirates Palace followed by a tour of the venue

18.00 tea time at Emirates Palace including the world famous 24k gold cappuccino

20.00 5 star dinner at Emirates palace at the West Wing Gazebo Venue

22.00 drive back to Yas Viceroy hotel by driving through corniche and Abu Dhabi city

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STAGE 3

FERRARI WORLD AND DESERT DRIVE

We have an action packed day starting with a drive to Sheikh Zayed Grand Mosque, followed by a tour of Ferrari World, then a visit to the Abu Dhabi Louvre Museum, and lunch. After lunch, we will visit the Emirates National Car Museum, then it's time to head off for a 2-hour dessert drive to the Qasr Al Sarab hotel in Hamim. Drivers will be greeted with a drinks reception and cocktail party as they view the sunset. This will be followed by dinner.

ITINERARY - 26TH OF APRIL

*08.30 drive to Sheikh Zayed Grand Mosque including a tour of the venue
11.00 Ferrari World
12.30 lunch at award winning world famous Italian restaurant "Mamma Rosella"
14.00 leave for Emirates National Car Museum
15.00 drive to Qasr Al Sarab by Anantara (2 hours drive though the desert)
17.00 welcome reception at Qasr Al Sarab
20.00 Savor indigenous Bedouin Dining experience around a roaring fire, blanketed by stars
00.30 night walk through desert*

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STAGE 3
DRIVE TO QSAR AL SARAB



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QSAR AL SARAB HOTEL

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STAGE 4 - QSAR AL SARAB TO DUBAI

After a leisurely breakfast and time to explore the local dessert region. We will head back to Dubai our final stop of the World X Series Rally - UAE.

Once cars are collected we welcome you to join us for the World X Series Drinks and Party to celebrate the rally weekend!

ITINERARY - 27TH OF APRIL

09.00 desert yoga

11.30 dunes bashing

13.00 lunch

14.30 drive back to Dubai (309 km)

18.00 arrive back in Dubai

19.00 return cars

20.00 dinner in Shiba Fine Dining, dine under the stars

23.00 afterparty

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HOW TO JOIN - GOLD PACKAGE

If you would like to join us on this exceptional World X Series Rally, UAE in April experiencing a fantastic driving route, the fabulous Ferrari World and Yas Marina Circuit, amazing hotels, mountain drives and dessert runs the base package of \$4600.00 is for two drivers one car sharing a twin or double room

What's included :

2 nights hotel stay in THE MEYDAN HOTEL - 5 Star, 1 night in YAS VICEROY IN ABU DHABI - 5 Star, 1 night in Qasr Al Sarab - Desert Resort by Anantara 5 Star, Hotel stats include full breakfast , Buffet lunch at Waldorf Astoria in Ras Al Khaimah, Dinner at PRIME Fine Dining Steakhouse, Visit to the Yas Marina Circuit including a full tour of the venue, Lunch at the Yas Marina circuit, Pit stop challenge at Yas Marina (team activity), Visit to award winning 5 Star Hotel EMIRATES PALACE in Abu Dhabi, Welcome reception at EMIRATES PALACE, Afternoon tea at Emirates Palace including the world famous Palace Cappuccino made with 24K Gold and a gourmet cake at LE CAFE, Private 5 Star dinner at GAZEBO venue in EMIRATES PALACE, Visit to Sheikh Zayed Mosque including your, Entry to Ferrari World, Lunch at award winning world famous Italian Restaurant "MAMMA ROSELLA", Visit to Emirates National Car Museum, Welcome reception at Qasr Al Sarab, Savior indigenous Bedouin Dining Experience around a roaring fire, blanketed by stars at the award winning AL FALAJ Restaurant, Night walk through the desert, Desert yoga, Dunes bashing, Dinner at Shiba Fine Dining Meydan Hotel, After party at SOHO GARDEN in Meydan (drinks excluded).

Please note that only soft drinks and non alcoholic beverages are included throughout your stay where applicable. Driving experiences at the Yas Marina Circuit can be organised but are charged separately.

Additional rooms can be booked at an additional cost. ALSO EXCLUDES CAR HIRE. THIS PACKAGE IS FOR DRIVERS WHO OWN U.A.E. REGISTERED CARS.

If you wish to enter, please fill out your team details on this page and pay your deposit fee of \$1000.00. Entry is strictly first come first served.

If you would like additional passengers or friends to join you at the finish line party, then please get intouch and we will create a tailored package for you and your guests.

Please review our car packages over the next few pages...

We look forward to welcoming you on the World X Series Rally UAE 2019!

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PLATINUM PACKAGE

Everything listed in the Gold Package is included, however with the Platinum Package you also get the choice to select one of these cars...

Luxury car choice of (car colour may vary):

- MASERATI GRANCABRIO SPORT
- AUDI R8 SPYDER
- LAMBORGHINI HURACAN COUPE 610
- MCLAREN 570
- MERCEDES AMG GT/GTC

Price: \$8,500.00

If you wish to enter driving one of these cars, please fill out your team details on this page and pay your deposit fee of \$1000.00. Entry is strictly first come first served. This price based on two people sharing a twin or double room. Additional rooms can be booked at an additional cost.



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PLATINUM PLUS PACKAGE

Everything listed in the Gold Package is included, however with the Platinum Plus Package you also get the choice to select one of these cars...

Luxury car choice of (car colour may vary):

- BENTLEY CONTINENTAL GT
- MCLAREN 570 SPYDER
- FERRARI 488 SPYDER
- FERRARI 458 SPYDER
- FERRARI PORTOFINO
- LAMBORGHINI HURACAN SPYDER

If you wish to enter driving one of these cars, please fill out your team details on this page and pay your deposit fee of \$1000.00. Entry is strictly first come first served. Price: \$9,900.00.

This price based on two people sharing a twin or double room. Additional rooms can be booked at an additional cost.



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DIAMOND PACKAGE

Everything listed in the Gold Package is included, however with the Diamond Package you also get the choice to select one of these cars..

Luxury car choice of (car colour may vary):

- ROLLS ROYCE DAWN
- LAMBORGHINI AVENTADOR LP700
- LAMBORGHINI AVENTADOR S ROADSTER
- BENTLEY BENTAYGA

Price: \$11,800.00

If you wish to enter driving one of these cars, please fill out your team details on this page and pay your deposit fee of \$1000.00. Entry is strictly first come first served. This price based on two people sharing a twin or double room. Additional rooms can be booked at an additional cost.



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REGISTER VIA THE DETAILS BELOW TO JOIN THE
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