

# WORLD X SERIES RALLY - JUNE 30TH



Supported by:



ASTON MARTIN

BLENHEIM PALACE - HEREFORDSHIRE - COTSWOLDS - ASTON MARTIN, GAYDON - TRAFALGAR SQUARE

ENQUIRIES: [WWW.WORLDXSERIESRALLY.COM](http://WWW.WORLDXSERIESRALLY.COM) - [TEAM@WORLDXENTERPRISES.COM](mailto:TEAM@WORLDXENTERPRISES.COM) - MOBILE: +44(0) 7887 597 779



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*Our world is changing dramatically. Audiences are far more demanding and wish to either take part in events which take on new territories or view engaging content within the current lifestyle rally format.*

*This disruptor in the current lifestyle rally world is the World X Rally Series; which engages urban sports to compete against World X Series Rally Supercars.*

*Over the next 12 months starting from September we will be rolling out a global weekend luxury lifestyle car rally to be held every two months across the planet. To give you an opportunity to experience our World X Series rally we have created this snapshot One day World X Seires Rally in UK.*

*The World X is far from concept but reality. Our World X Series Rally events are now in their second year, with an existing proven track record of successful one day and weekend rally events.*

*We want to share with you the opportunity to be part of this massive disruption in the current supercar lifestyle rally scene. Welcome to the future of luxury lifestyle rally events....*

*The following pages will give you an overview of the driving event we have planned.*

*We invite you to join The World X Series from Blenheim Palace to The Trafalgar St. James in Central London Via Gloucestershire, Herefordshire, the Cotswolds & Aston Martin.*

*See you at the start line!*

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## OVERVIEW

*The World X Series UK is a snap shot of a full weekend World X Series Rally as the event is held over one day. This action packed iconic event delivers a snap shot of the best of British.*

*With the drivers breakfast and Start line at Blenheim Palace, a drive through some of England's best countryside; Oxfordshire, Gloucestershire, Herefordshire and the Cotswold's. Lunch at one of the most iconic British automotive brands out there – Aston Martin, which includes an exclusive first reveal followed by stage 2 of the rally with a drive down to the finish line at the Trafalgar St. James on Trafalgar Square, Central London.*

*The World X Series Rally is rounded off with a catch up with new friends made over the day as we offer you the views across London to be accompanied with a drinks reception and party on the roof terrace of this magnificent Hotel to celebrate and reflect over the fun and experience had over the day!*



PHOTO BY SPRITE PHOTOGRAPHY

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## REGISTRATION, BREAKFAST & DRIVERS BRIEFING

*Blenheim Palace is an Iconic landmark & has been a traditional starting point for our UK World X Series Rallies. This June see's our return for our World X Series UK 2018 drivers breakfast & briefing with cars parked within the inner courtyard of the palace.*

*Breakfast is served in the Orangery, whilst cars are branded up with our World X Series Decals. This is followed by our driver's briefing, delivering a detailed itinerary for the day.*

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## STAGE 1 -

### The Wye Valley & Cotswolds

*10:00 am Engines started, for a departure through the grounds of Blenheim Palace before heading West towards the Wye Valley, followed by a return route heading East, via the Cotswolds to our most exciting lunchtime stop to date...Aston Martin.*



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## Aston Martin -

Welcome, Lunch & Reveal - Arrival time 12:30 pm

*We are fortunate to be able to visit the home of Aston Martin in Gaydon where we will be welcomed in for a buffet lunch in their VIP atrium. After lunch you will have a chance to get a closer look at some of the exclusive sportscars which are hand built on site. This will be followed by a special chance to see the brand new Vantage up close and gain a technical insight into the car from an Aston Martin Product Specialist.*

*The next element of the event is exclusive to the World X Series Rally and will give you something to talk about for weeks to come after the event. We cannot say too much about this section of the day, but for the lucky ones of you who join us on the rally, all we can say is that Aston Martin have prepared for you something rather special.*



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## STAGE 2 - DEPARTURE 14:45 pm

**Aston Martin to Trafalgar Square via Park Lane & The Mall**

*To add to the contrast of the British countryside we came up with the idea of the finish line to be in the heart of London. This section of the route is pretty straight forward, a blast down the M40 in convoy, then into central London, heading down Park Lane to Hyde Park Corner, then up the Mall to Trafalgar Square. The Finish line for the World X Series UK Rally is at the Trafalgar St. James, which is situated at the right hand lower corner of Trafalgar Square.*

*Once passed the finish line, we have provided secure parking for 24 hours at the Q-Park facility at the rear of the hotel. On arrival at the hotel, you will be ushered to the roof terrace, to enjoy arrival drinks, canepes and the view over the square at our exclusive terrace area.*

*We look forward to you joining us on the event and for those of you wanting friends or family to join you at the finish line tickets are also available, for the arrival drinks and also the party that will follow on the terrace!*



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If you would like to join us on this exciting UK World X Series Rally, experiencing a fantastic driving route, a beautiful venue for breakfast, the exclusive Aston Martin Tour, lunch & first reveal, followed by the finish line party at the Trafalgar St James, the package of £495.00 is based on two drivers and one car which includes:

Breakfast  
Decal packs  
Lunch

Aston Martin Tour and First Reveal  
Secure parking for 24 hours at Q-Park Trafalgar Square  
Arrival drinks & canapes followed by party at the Trafalgar St. James roof terrace

If you wish to enter, please fill out your team details on this page and pay your entry fee of £495.00.  
Entry is strictly first come first served.

If you would like additional passengers or friends to join you at the finish line party, please get intouch and we will create a tailored package for you and your guests.

Please get intouch through the contact details below to sign join the Rally. We look forward to welcoming you on the UK World X Series Rally 2018!

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